

Midtown Sutter Business Improvement Area Committee Meeting
Wednesday, October 7, 2026
3:00 – 4:00 p.m.
Midtown Association Office
1401 21st Street, Unit A, Sacramento, CA 95811

AGENDA

- I. **Welcome/Introductions (3:00 p.m.)**
 - A. **Engagement Activity:** Visitor Perception Survey Results **Greenfield**
- II. **Committee Workshop (3:15 p.m.)**
 - A. **Public Comment:** Public Comment on items contained in Committee Workshop
 - B. **Priority Area:** Events – **Staff Report** **Lourenco**
 - i. **Discussion:** Pooch Parade Update
 - C. **Priority Area:** Communications – **Staff Report** **Greenfield**
 - i. **Discussion:** Made in Midtown Shopping Trail Update
 - D. **Priority Area:** Placemaking – **Staff Report** **Parker/Claes**
 - i. **Discussion:** Paragary Pathway Timeline Update
 - E. **Priority Area:** Clean and Safe – **Staff Report** **Raymundo**
 - i. **Discussion:** Camera Response Program Overview
- III. **Public Comment:** Public Comment is limited to 3 minutes on items not on the agenda.

Next Meeting: March 2027

Public comment will be taken on each roman numeral item before the Board takes action or discussion on the item. BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify the office at 916-442-1500 at least 48 hours prior to the meeting. NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (2 minutes maximum per person) on items listed on the agenda when they are called so long as a request for comment slip has been submitted prior to the item being called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors.



MIDTOWN
ASSOCIATION

**THE CENTER FOR CULTURE, CREATIVITY¹
& VIBRANCY IN SACRAMENTO'S URBAN CORE.**