

Board of Directors/Executive Committee Meeting

Wednesday, October 21, 2026

8:30 - 10:30 a.m.

Midtown Association, 1401 21st Street, Unit A, Sacramento, CA 95811

AGENDA

- I. **Call to Order (8:30 a.m.)** Meredith
 - A. Establishment of Quorum (*14 of 27 BOD members or 5 of 9 EC members required*)
 - B. Introductions – Name and Organization
 - C. Board – Midtown Association Mission Statement and Priorities
 - D. Staff – Midtown Association Company Values

- II. **President's Report (8:40 a.m.)** Staff Report Meredith
 - A. **Public Comment:** Public comment on items contained in President's Report
 - B. **Celebration:**
 - Board Member Birthdays
 - New Business Welcome
 - New Staff Welcome
 - Fastest Board Application Recognition
 - 40 Artist of Midtown Recognition
 - Sponsorship Recognition
 - Outgoing Board Members Recognition
 - C. **Presentation:** Fremont Park Bloom Parker
 - D. **Receive and File:** Actions taken by Executive Committee
 - Quarter 3 Financials
 - Financial Procedures Update
 - E. **Action:** Consent Calendar
 - Approve July 2026 Minutes
 - Approve 2027 Budget

- III. **Annual Election Report (9:05 a.m.)** Staff Report Lewis
 - A. **Public Comment:** Public comment on items contained in Annual Election Report
 - B. **Action:** By resolution of the Board, set the number of Board Members for 2027 at 26
 - C. **Action:** After considering all eligible candidates, the Board hereby casts all its votes in favor of the slate proposed by the Nominations Committee
 - D. **Action:** Accept the officers slate as proposed by the Nominations Committee including Marisa Meredith – SKK Development (Chair), Steve Johns – Sutter Health (Vice Chair), Ken Turton – Turton Real Estate (Treasurer), Laura Lewis – SMUD (Secretary), and Beth Hassett – WEAVE (Past Chair)

- IV. **Executive Director's Report (9:15 a.m.)** Staff Report B Michaels
 - A. **Public Comment:** Public comment on items contained in Executive Director's Report
 - B. **Discussion:** 2025 – 2030 Strategic Plan – Q3 2026 Dashboard
 - C. **Discussion:** Board Pledge Form Crotto

- V. **Board Workshop (9:30 a.m.)** Staff Report
 - A. **Public Comment:** Public Comment on items contained in Board Workshop
 - B. **Priority Area** – Communications Greenfield
 - **Presentation:** Visitor Perception Survey and Renewal Program Rollout



MIDTOWN
ASSOCIATION

**THE CENTER FOR CULTURE, CREATIVITY
& VIBRANCY IN SACRAMENTO'S URBAN CORE.**

C. **Priority Area – Clean and Safe**

- **Presentation:** Police Report – Central and East Command **B Michaels/
Parker/Young/Macaulay**
- **Action:** Approve operation policies and procedures for maintenance streetscape and safety program **Raymundo/Villa**

D. **Priority Area – Placemaking**

- **Presentation:** Paragary Pathway **Claes**

VI. **Public Comment** *(Limited to 2 minutes regarding items not on the agenda)*

Next BOD Meeting – Wednesday, January 27, 2027

Public comment will be taken on each Roman numeral item before the Board takes action or discussion on the item. BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify the office at 916-442-1500 at least 48 hours prior to the meeting. NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (2 minutes maximum per person) on items listed on the agenda when they are called so long as a request for comment slip has been submitted prior to the item being called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors.



MIDTOWN
ASSOCIATION

**THE CENTER FOR CULTURE, CREATIVITY
& VIBRANCY IN SACRAMENTO'S URBAN CORE.**