

WEDNESDAY AT WINN 2023 RECAP



Midtown Association is a nonprofit 501(c)(6) organization whose mission is to make Midtown the center for culture, creativity, and vibrancy in Sacramento's urban core.

OVERVIEW

Wednesdays at Winn, hosted by the Midtown Association, offers a midweek respite with a vibrant community gathering featuring local vendors, delicious food trucks, and artisan goods. The event includes free fitness classes, live music, and artistry, creating a relaxed atmosphere. Special monthly Sippin' at Winn wine tastings promise an engaging and diverse experience for attendees.

PHOTOS



IMPACTFUL METRICS

32

Vendors

44

Activations & Pop-Ups

3.8K

2023 Attendees

19

Live Music
Performances

\$4.1K

Sippin' at Winn
Ticket Sales

700+

Yoga Class
Attendees

493.3K

Social Media
Impressions

10.1K

Social Media
Engagements

12.3K

Social Media
Followers

20

Newsletter
Mentions

17.7K

Website
Views

THE CENTER FOR CULTURE, CREATIVITY, & VIBRANCY IN SACRAMENTO'S URBAN CORE.