

PARAGARY — PATHWAY —

ADOPT A TREE PROGRAM



BACKGROUND

A Tribute to a Midtown Visionary

Announced at his funeral and with donations from family and friends supporting the project, Paragary Pathway is a lighting project inspired by Randy Paragary, designed to honor his legacy and lasting influence.

The project aims to enhance up to 16 block faces through the installation of ambient LED lighting in trees located in the Midtown Sutter District, along 28th Street and a portion of 29th Street from J to O streets, the very path that Randy took to and from work and the build of impactful and lasting projects in the area.

Commemorative plaques will be placed on either end of 28th Street, near Paragary's, Fort Sutter Hotel and Centro Cocina Mexicana, as bookends of the project area.

PARAGARY PATHWAY



PLAQUE AND LIGHTING RENDERING

ADOPT A TREE PROGRAM

MEDIUM TREE

\$1,000 | 20 TREES AVAILABLE

- Sponsorship plaque at the base of the tree with your name
- Choice of tree for plaque placement*

LARGE TREE

\$3,500 | 29 TREES AVAILABLE

- Sponsorship plaque at the base of the tree with your name
- Choice of tree for plaque placement*

EXTRA LARGE TREE

\$5,000 | 18 TREES AVAILABLE

- Sponsorship plaque at the base of the tree with your name
- Logo on Paragary Pathway webpage
- Choice of tree for plaque placement*

PALM TREE

\$10,000 | 16 TREES AVAILABLE

- Sponsorship plaque at the base of the tree with your name
- Logo on Paragary Pathway webpage
- Choice of tree for plaque placement*

TERMS:

- This is a 3-Year Sponsorship that includes 3-Year Maintenance by Midtown Association and 30-Day replacement of any damaged plaques
- Plaques are made, designed and installed by Midtown Association and associated contractors and not subject to sponsor preferences
- Placement choice based on size and availability of remaining trees for all levels

For more information or to Adopt a Tree, contact Midtown Association's Associate Director of Development
Andrew Crotto at andrew@exploremidtown.org or (916) 442-1500 ext. 9862