

Board of Directors/Executive Committee Meeting

Wednesday, July 22, 2026 - 8:30 - 10:30 a.m.

Midtown Association, 1401 21st Street, Unit A, Sacramento, CA 95811

AGENDA

- I. **Call to Order (8:30 a.m.)** Meredith
- A) Establishment of Quorum- Rollcall (*14 of 27 BOD members required*)
 - B) Board - Midtown Mission Statement & Priorities
 - C) Staff – Midtown Association Company Values
- II. **President's Report (8:45 a.m.)** Meredith Staff Report
- A) **Public Comment:** Public comment on items contained in President's Report
 - B) **Celebration:**
 - Board Member Birthdays
 - New Business Welcome
 - New Staff Welcome
 - Clean and Safe Team Recognition
 - Grant Recognition – SMUD – Small Business Partnership
 - 40 Artists of Midtown Recognition
 - Sponsorship Recognition
 - C) **Receive and File:** Actions taken by Executive Committee
 - 2025 Clean Audit Received
 - Quarter 2 Financials
 - 2026 Midyear Budget Adjustment
 - D) **Action:** Adopt updated Organizational Procedures
 - Board of Directors Handbook for Midtown Association
 - Board of Directors Application
 - Public Participation in Meetings Procedure
 - Adopted Executive Director Communications Policy
 - E) **Action:** Consent Calendar
 - Approve January 2026 Minutes
 - Appoint David Villanueva to MA Board of Directors filling the seat vacated by Mike Heller
- III. **Executive Director's Report (9:05 a.m.)** Baime Michaels Staff Report
- A) **Public Comment:** Public comment on items contained in Executive Director's Report
 - B) **Discussion:**
 - 2025 – 2030 Strategic Plan – Q2 2026 Dashboard
 - 2026 Midtown PBID Renewal Update & Celebration of Board Outreach
- IV. **Board Workshop (10 a.m.)**
- A) **Public Comment:** Public Comment on items contained in Board Workshop
 - B) **Priority Area – Advocacy** (Increase Influence and Economic Performance) Staff Report
 - **Engagement:** Improving Development In Midtown
 - **Presentation:** Streamline Sacramento Hertel/Parker
 - C) **Priority Area – Clean and Safe** (Increasing Safety and Build Pride) Staff Report
 - **Action:** Review and adopt operating standards for clean and safe response
 - **Action:** Authorize Executive Director to negotiate, execute and if necessary, terminate contract with Sacramento Police Department NTE \$75,000
 - **Presentation:** Police Report - Central and East Command Young/Briggs
 - D) **Priority Area – Placemaking** (Activate the District and Attract Investment) Staff Report
 - **Presentation:** Paragary Pathway Parker/Claes
 - **Presentation:** Fremont Park Bloom Parker/Claes
- V. **Public Comment** (*Limited to 3 minutes regarding items not on the agenda*)



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& VIBRANCY IN SACRAMENTO'S URBAN CORE.**

Next BOD Meeting – Wednesday, October 21, 2026

Public comment will be taken on each roman numeral item before the Board takes action or discussion on the item. BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify the office at 916-442-1500 at least 48 hours prior to the meeting. NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (2 minutes maximum per person) on items listed on the agenda when they are called so long as a request for comment slip has been submitted prior to the item being called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors.



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