

CALL for Artists



July Iconic Midtown open Art Show at I Street Art

Sacramento area artists are invited to participate in Iconic Midtown Art, the July 12th Saturday Art Show at the I Street Art Studios, 1727 I Street, 95811. The show will be included on the Midtown 2nd Saturday Art Walk and will be cosponsored by the Midtown Association. Best of show awards and prizes will be given by the Midtown Association to recognize works that are iconic to Midtown and/or are judged to have exemplary artistic/creative merit.

MIDTOWN AREA: 16th to Alhambra
C Street to R Street

I Street Art Studios is inviting local artists to create artwork(s) depicting an iconic or local view found in Midtown, to include events, activities, businesses, locations, interesting buildings and images. This art show seeks to capture the spirit of Midtown! Both 2D and 3D works are acceptable, as is abstraction, expressionism and, of course, realism. All media are acceptable. We expect a number of plein air artists to participate. All works must be gallery ready. Wall art must be framed or on canvas at least 1/2 in thick or in a gallery acceptable form, ready to be hung with wire attached and ends wrapped. (No sawtooth hangers.) There will be a submission fee of \$10 per artwork, paid at the time of drop-off. *More than one artwork per artist is welcome.* Please secure pre-approval for very large or heavy artworks from chair, Lori Franz, or email istreetartstudios@gmail.com.

All works can be listed with a price or NFS. No commission on sales is charged by the I Street Art Studios, although you must handle your own sales or ask someone to handle them for you. We will make your phone/text available to buyers. You may place a Venmo code on the back/underside of your work, if you allow Venmo sales. No works can be removed from the show until 10 minutes after closure.

All artists wishing to participate in the show must register their intent. Please consult the list of Midtown locations, events and activities on the I Street Art Studios at <https://evite.me/zQZQFUJvBa> to see the list, get inspiration, see what sites have been chosen, and reserve your location(s). You may also choose a site or select a subject for your art which is not on the list, as the list only identifies a portion of the sites. We expect a large number of entries so you may want to lay claim your specific site soon. We do need registrations by the end of June. We'd like to limit some locations to one or two artists, so please check to see if your choice is available. These limits may be raised, depending on the need. Our gallery is large, however, we reserve the right to close off registration if our capacity is exceeded.

Only those who are registered are invited to participate. They will receive additional information about the show, drop-off times, a link to create a label, etc. in a June email. To register, please click this link: https://docs.google.com/forms/d/e/1FAIpQLSegBHNghxwBrv8YjhWZthx_7BMUhVVJz4d7thjgqgcO_UVmPg/viewform?pli=1 Register once for each artwork you will submit. Information about I Street Art Shows and for artists can be found at our website: www.istreetartstudios.com To contact us by email use istreetartstudios@gmail.com