

Executive Committee Meeting
Monday, April 21, 2025
12:30 – 1:30 p.m.
Midtown Association Office
1401 21st Street, Unit A, Sacramento, CA 95811

- I. **Welcome and Lunch! (12:30 p.m.)** **Meredith**
- II. **Board/Development (12:35 pm)** **Meredith**
- A. **Action:** Recommend and forward to the Board Phil Pluckebaum be appointed as a voting member of the Board of Directors
 - B. **Action:** Recommend Nominations Committee to be approved by the Board of Directors including Marisa Meredith, Laura Lewis, Nikky Mohanna, Steve Johns, and Scott Rasmussen
 - C. **Action:** Recommend addition of Phil Pluckebaum, City of Sacramento, and Steve Johns, Sutter Health to Executive Committee.
- III. **Budget/Reports (12:45 p.m.)** **Baime Michaels**
- A. **Action:** Approve Quarter One Financials
 - B. **Action:** Approve annual assessment increase for Midtown/Alhambra PBID at 3%
 - C. **Action:** Establish a subcommittee at the Board of Directors to review and complete a workplan on Midtown Association lease renewal including David Heitstuman, Laura Lewis and Beth Hassett
 - D. **Action:** Authorize the Executive Director to solicit bids for Security Services, negotiate, approve and if necessary, terminate an agreement with an unarmed security provider with at least five years experience operating on contract with a PBID or similar agency, or increase the contract with the Sacramento Police Department to hire off duty Sacramento Police Officers, with total NTE \$50k as well as replace an existing maintenance truck with the purchase of a new truck, NTE \$33K
- IV. **Strategic Plan/Policy (12:55 p.m.)**
- A. **Discussion:** External Affairs Update **Baime Michaels**
 - B. **Discussion:** Midtown Love 2025 Sponsorships **Parker**
 - C. **Discussion:** MFM Update – New Block, New Season **Lepe-Jones**
 - D. **Discussion:** 2025 DEIS Initiatives **Marchese**
- V. **Consent Calendar (1:20 p.m.)** **Meredith**
- A. **Action:** Approve March 2025 Executive Committee Minutes
- VI. **Public Comment:** Public Comment is limited to 3 minutes on items not on the agenda.

Next Meeting: Friday, July 11th, 12:00 p.m. - 1:30 p.m.

Public comment will be taken on each item before the Board takes action on the item. BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Adam at 916-442-1500 at least 48 hours prior to the meeting. NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (2 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited.



MIDTOWN
ASSOCIATION

**THE CENTER FOR CULTURE, CREATIVITY
& VIBRANCY IN SACRAMENTO'S URBAN CORE.**