

Midtown Committee Meeting  
Thursday, March 27, 2025  
9 a.m. – 10 a.m.  
Midtown Association Office  
1401 21<sup>st</sup> Street, Unit A, Sacramento, CA 95811

**AGENDA**

- |      |   |              |
|------|---|--------------|
| I.   | <b>Introductions &amp; Welcome (9:00 a.m.)</b>  | Chong/Parker |
| A.   | <b>Activity:</b> Map and Time of Day Activity   |              |
| B.   | <b>Inspiration:</b> Public Safety Through Placemaking                                     |              |
| II.  | <b>Communications Report (9:20 a.m.)</b>  | Marchese     |
| A.   | <b>Discussion:</b> Communications Enhancements  |              |
| B.   | <b>Discussion:</b> 2025 DEIS Initiatives  |              |
| III. | <b>Events Report (9:30 a.m.)</b>  | Sawasy       |
| A.   | <b>Discussion:</b> Second Saturday 2025   |              |
| IV.  | <b>Clean &amp; Safe Report (9:35 a.m.)</b>  | Villa        |
| A.   | <b>Discussion:</b> Clean & Safe Update  |              |
| V.   | <b>Administration (9:45 a.m.)</b>   | Parker       |
| A.   | <b>Action:</b> Recertification of Committee Members                                       |              |
| B.   | <b>Action:</b> Approve October 2024 Midtown Committee Meeting Minutes                     |              |
| VI.  | <b>Public Comment:</b> Public Comment is limited to 3 minutes on items not on the agenda. |              |

Next Meeting: Thursday, September 25, 2025



**MIDTOWN**  
ASSOCIATION

**THE CENTER FOR CULTURE, CREATIVITY  
& VIBRANCY IN SACRAMENTO'S URBAN CORE.**