

Midtown Central Committee Meeting
Thursday, March 27, 2025
3 p.m. – 4 p.m.
Midtown Association Office
1401 21st St. Unit A, Sacramento, CA 95811

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|------|---|----------------------|
| I. | Introductions/Welcome (3:00 p.m.) | Bazett/Parker |
| A. | Activity: Map and Time of Day Activity | |
| B. | Inspiration: Public Safety Through Placemaking | |
| II. | Events Report (3:20 p.m.) | Sawasy |
| A. | Discussion: Second Saturday 2025 | |
| III. | Communications Report (3:30 p.m.) | Marchese |
| A. | Discussion: 2025 DEIS Initiatives | |
| B. | Discussion: Explore Midtown Pass Spring Campaign | |
| IV. | Advocacy Report (3:40 p.m.) | Parker |
| A. | Discussion: Policy and Advocacy Updates - Sidewalk Vending | |
| V. | Clean & Safe Report (3:45 p.m.) | Parker |
| A. | Discussion: Clean & Safe Update | |
| B. | Discussion: FUSUS Camera Grant | |
| VI. | Committee Update & Administration (3:50 p.m.) | Bazett/Parker |
| A. | Discussion: BID Collections | |
| B. | Action: Recertification of Committee Members | |
| VII. | Public Comment: Public Comment is limited to 3 minutes on items not on the agenda. | |

Next Meeting: Thursday, September 25, 2025

Public comment will be taken on each item before the Board takes action on the item. BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify MA at 916-442-1500 at least 48 hours prior to the meeting. NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (2 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.



MIDTOWN
ASSOCIATION

**THE CENTER FOR CULTURE, CREATIVITY
& VIBRANCY IN SACRAMENTO'S URBAN CORE.**