

Board of Directors/Executive Committee Meeting
Wednesday, July 24, 2024
8:30 a.m. – 10:30 a.m.
Midtown Association Office
1401 21st Street, Unit A, Sacramento, CA 95811

AGENDA

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| I. Call to Order (8:30 a.m.) | Kolokotronis |
| A) Establishment of Quorum – Rollcall (<i>14 of 27 BOD members required</i>) | |
| B) Midtown Mission Statement and Priorities | |
| C) Birthday Recognitions | |
| II. President’s Report (8:40 a.m.) | Kolokotronis |
| A) Receive and File: | |
| • Action taken by Executive Committee | |
| • 2023 Audit | |
| • Midyear Budget Adjustment | |
| B) Discussion: Grant Recognition | |
| C) Discussion: Sponsorship Recognition | |
| D) Discussion: New Business Welcome | |
| E) Presentation: Clean and Safe Celebration | |
| F) Presentation: 2024 Advocacy Priorities – Assembly District 6 | |
| G) Presentation: Police Department Update | |
| III. Executive Director Report (9:10 a.m.) | Baime Michaels |
| A) Discussion: 2022-2024 Strategic Plan – Q2 District Dashboard | |
| B) Discussion: Second Saturday Progress Reports | |
| C) Discussion: 2025-2030 Strategic Plan – Public Outreach and Workshop | |
| IV. Board Workshop (9:30 a.m.) | |
| A) Priority Area – Advocacy (Increase Economic Performance) | |
| • Presentation: 2024 Advocacy Priorities – City of Sacramento | Dr. Coffey |
| B) Priority Area – Placemaking (Attract Investment, Activate the District) | |
| • Presentation: K Street Connectivity + Lavender Heights Plaza | Ochoa |
| V. Committee Reports (10:10 a.m.) | |
| A) Discussion: 16M Committee | Parker |
| B) Discussion: Alhambra Committee | Mikacich |
| C) Discussion: Midtown Central Committee | Bazett |
| D) Discussion: Midtown Sutter Committee | Paragary |
| E) Discussion: Midtown Nighttime Economy Committee | Cornett |
| VI. Consent Calendar (10:25 a.m.) | Kolokotronis |
| A) Action: Approve April 2024 Minutes | |
| VII. Public Comment (<i>Limited to 3 minutes regarding items not on the agenda</i>) | |



Next BOD Meeting – Wednesday, October 23, 2024
Sequoia at the Cannery, 1601 Alhambra Blvd., Suite 200

Public comment will be taken on each item before the Board takes action on the item. BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Adam at 916-442-1500 at least 48 hours prior to the meeting. NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (2 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

