

Midtown Central Committee Meeting
Thursday, December 7, 2023
3:00 – 4:00 pm
Lowbrau, 1050 20th Street
Sacramento, CA 95811

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| I. | Introductions/Welcome (3:00 pm) | Bazett |
| A. | Discussion: Wins Since Last Meeting | Allison |
| B. | Discussion: Recapping 2023 Accomplishments | Allison |
| II. | 2024 Priorities (3:05 pm) | |
| A. | Planning Activity: Setting 2024 Priorities | Allison |
| III. | Budget/Reports (3:10 pm) | |
| A. | Action: Approve October Financial Report | Parker |
| IV. | Placemaking Report (3:15 pm) | |
| A. | Discussion: K Street Connectivity + Lavender Heights Plaza | Eubank |
| V. | Events & Communication Report (3:35 pm) | |
| A. | Discussion: Second Saturday Updates | Sawasy |
| B. | Discussion: Branding Refresh | Burke |
| VI. | Clean & Safe Report (3:45 pm) | |
| A. | Discussion: Clean & Safe Update | Villa |
| VII. | Committee Update & Administration (3:55 pm) | Bazett |
| A. | Action: Approve June 2023 Midtown Central Committee Meeting Minutes | |
| VIII. | Public Comment: Public Comment is limited to 3 minutes on items not on the agenda. | |

Next Meeting: Thursday, March 28th, 2024

Public comment will be taken on each item before the Board takes action on the item. BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify MA at 916-442-1500 at least 48 hours prior to the meeting. NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (2 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.



MIDTOWN
ASSOCIATION

**THE CENTER FOR CULTURE, CREATIVITY
& VIBRANCY IN SACRAMENTO'S URBAN CORE.**