

Midtown Central BID
Wednesday, June 26, 2019
Midtown Association Office, 1401 21st St Unit A, Sacramento, CA 95811, 3-4pm

AGENDA

- I. Call to Order (3:05 pm) **Bazett****
- a) Establishment of Quorum (*3 of 5 advisory members required*)
 - b) Introductions and Public Comment (*Limited to 3 minutes regarding items not on the agenda*)
- II. Budget and Work Plan Report (3:10 pm) **Adair****
- a) Discussion: 2019 events
 - 1. 20/K and 24/K priorities and program desires
 - a. 20/K events
 - i. THIS Midtown
 - b. 24/K events
 - i. Third Thursday (June-August), Oktoberfest, Dance on the Edge
 - ii. Additional events
 - 1. Cinco De Mayo
 - c. 2020 Events
 - d. Marketing, advertising, and social media opportunities
 - e. Menu Spotlights – Social Media
 - i. Schedule 20/K
 - ii. Schedule 24/K
 - f. Additional services – parking, pressure washing
 - b) Discussion: Update on lighting at 24th and K streets
 - c) Discussion: Business Training
 - 1. Interest in topic specific training

- III. Consent Calendar (3:55 pm) **Bazett****
- a) Action: Approve March, 2019 Meeting Minutes

Adjournment – Future Meeting: Wednesday, September 29, 2019

