

WELCOME TO THE MIDTOWN PROPERTY BUSINESS IMPROVEMENT DISTRICT (PBID)

WHO ARE WE

Our mission is to make Midtown the center for culture, creativity and vibrancy in Sacramento's urban core.

WHAT WE DO

Effective January 1, 2017, the Midtown PBID provides three areas of service to your commercial property.

STREETSCAPE, MAINTENANCE & SAFETY

- Increasing safety, decreasing homelessness and building pride.
- Continually and proactively monitoring Midtown.
- Removing graffiti, human waste, stickers, biohazards and litter.
- Pressure washing sidewalks, cleaning gutters/storm drains and collecting debris.
- Improving safety day and night by reducing homelessness and crime in Midtown through outreach, security, and a partnership with the Police Department.

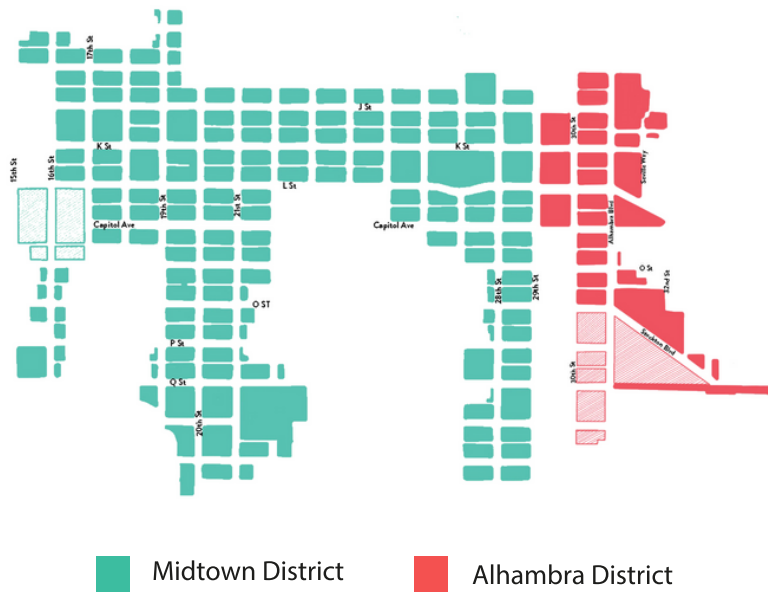
PLACEMAKING & CAPITAL IMPROVEMENTS

- Attracting investment in the District such as bike infrastructure, lighting, Wi-Fi and art.
- Increasing pedestrian and bike visitors in parks and at natural activity centers.

ADVOCACY, COMMUNICATIONS AND DISTRICT ADMINISTRATION

- Increasing the performance of businesses, property value, and media coverage for the District.
- Continually monitoring both current and future issues, legislation, and trends likely to impact Midtown businesses and ensure a "collective" voice is heard.

PBID DISTRICT MAP



IMPORTANT DETAILS

- For more information on meeting dates and times, email info@exploremidtown.org.
- Please use the dispatch number that corresponds to your property location to request Streetscape, Maintenance, & Safety service, Monday through Saturday, 7 am to 9 pm.
- Midtown Dispatch: (916) 287-9867
- Alhambra Dispatch: (916)-287-9272
- For graffiti removal requests, please have exterior matching paint onsite.
- Subscribe to our Email Newsletter to stay updated.
- Add #ExploreMidtown to all of your social media posts.
- Property tax information - The PBID line on your property tax bill funds the three areas of service outlined to the left.

MEET THE TEAM



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