

Executive Committee Meeting
Wednesday October 3, 2018
Midtown Association Office, 1401 21st St Unit A, Sacramento, CA 95811 12:00-1:30pm

AGENDA

- I. Public Comment: Public Comment is limited to 3 minutes on items not on the agenda.

- II. **Board Development (12:05 pm)**
 - a) **Discussion:** Board Updates **Saunders**
 - b) **Discussion:** Election **Saunders**

- III. **Budget / Reports (12:10 pm)**
 - a) **Action:** Approve September Financial Report **Baime Michaels**
 - b) **Action:** Approve 2019 Sponsorship Levels **Baime Michaels**
 - c) **Action:** Approve recommendation to create Midtown Parks and refer to the Board for final adoption, thereby authorizing the Executive Committee of the Association to serve as the Board of Directors of the c3, and authorizing the Executive Director to create 501c3 non-profit organization, this authorization inclusive of all reasonable steps needed to create c3 including the ability to hire council to draft bylaws, create MOU with City of Sacramento to delineate services, and financial authority per the organization's Financial Procedures. **Baime Michaels**

- IV. **Strategic Plan / Policy (12:25 pm)**
 - a) **Discussion:** Advocacy Updates **Baime Michaels**
 - b) **Discussion:** Parks Policies on Events **Gugino**
 - c) **Discussion:** Event Footprints at 20th and K **Adair**
 - d) **Discussion:** Shelter Crisis **Parker/Leong**
 - e) **Discussion:** Parking Update **Parker/Eierman**

- V. **Action: Consent Calendar (1:15 pm)** **Saunders**
 - a) **Action:** Approve September 2018 Executive Committee Minutes
 - b) **Receive and File:** A consensus of the committee members present recognize the minutes and record them in the record
 - c) **Action:** Authorize Executive Director to sign, pay, execute and if needed, terminate the following agreements for service delivery before December 31, 2019:
 - a. 3Fold (Communications and Design Services) – NTE \$7,500 (Contract Continuation)
 - b. Goza's Diversified Cleaner (Janitorial Services) – NTE \$8,100 (Contract Continuation)
 - c. Grant Bennett (Audit Services) – NTE \$9,000 (Contract Continuation)
 - d. Imagine Plants (Plant Services) – NTE \$2,600 (Contract Continuation)
 - e. Infinity Technologies (IT Services) – NTE \$7,560 (Contract Continuation)
 - f. Mason-Smith Success Strategies (Organizational Development Services) – NTE \$5,500 (Contract Continuation)
 - g. Pride Industries (Maintenance Services) – NTE \$78,000 (Contract Continuation)
 - h. Sacramento Steps Forward (Navigator Outreach Services) – NTE \$32,500 (Contract Continuation)
 - i. T-Rock Communications (PR & Media Relations) – NTE \$30,000 (Contract Continuation)

