

Alhambra Committee  
Thursday, May 3, 2018  
9 – 10:45 am

Midtown Association – 1401 21<sup>st</sup> Street, Unit A  
Sacramento Ca 95811

AGENDA

- I. **Introductions & Public Comment** **Bazett**  
*Public Comment is limited to items not on the agenda. Comments are limited to 3 minutes.*
  
- II. **Review Previous Meeting Minutes** **Bazett**
  
- III. **Discussion Calendar** 9:05 – 10:45 am
  - I. **Clean & Safe Update** **Villa**
  - II. **Alhambra Wayfinding Update** **Gugino**
  - III. **Branding Workshop** **Baime Michaels**
  
- IV. **New Items for Consideration**  
*Items on the board approved work plan always have first consideration for fulfillment.*
  
- V. **Adjournment**

Next Meeting:

*Thursday, August 2 – 9 – 10 am*



**MIDTOWN**  
ASSOCIATION

**THE CENTER FOR CULTURE, CREATIVITY  
& VIBRANCY IN SACRAMENTO'S URBAN CORE.**

Alhambra Committee  
Minutes  
Thursday, February 1, 2017  
9am – 10am

Midtown Association – 1401 21<sup>st</sup> St, Unit A, Sacramento, CA 95811

In attendance: Harris, Bazett, Mikacich, Parra, Brodovsky, Monk, Baime Michaels, Parker, Villa, Adair, Gugino, andCox

*Called to Order: 9:02am*

**AGENDA**

- I. **Introductions & Public Comment:**  
N/A
- II. **Review Previous Meeting Minutes**  
*\*All members agreed that minutes are accurate.*
- III. **Discussion/Calendar**
  - I. City of Sacramento Update  
*\*CM Harris provided updates on the following current topics: triage shelter, Powerhouse Science Center, homelessness*
  - II. Police Department Update  
*\*Lt Monk shared that Safeway has seen positive impacts of changes implemented last year. Additionally, since an off duty officer was hired in fall 2017 the number of call for service at Safeway has decreased dramatically. Caltrans is willing to lease their parking lot and is working with City of Sacramento Parking Services to identify a tenant.*
  - III. Cannery Media Tour
  - IV. Branding Update
    - *Baime Michaels relayed workshop scheduled for next meeting on May 3<sup>rd</sup> with Honey Agency to discuss district identity and brand application.*
  - V. Clean & Safe Update
    - a. Boulevard Police Patrol
    - b. CPTED Efforts  
*\*Villa shared updates on: CPTED efforts, the implementation of three recycling receptacles on the Alhambra corridor anticipated in late February, and the addition of staff hours in Alhambra: 25 additional hours per week of proactive graffiti and trash removal and 30 additional hours of Navigator services in Midtown and Alhambra*
- IV. **New Items for Consideration**  
*\*Brodovsky requested that MA look into the possibility of additional security services in the Alhambra Corridor.*
- V. *Adjournment: 10:03 am*

