

Midtown Central BID  
Wednesday, May 23, 2018  
Midtown Association Office, 1401 21<sup>st</sup> St Unit A, Sacramento, CA 95811, 2-3pm

AGENDA

- I. Call to Order (2:05 pm) **Bazett**
  - a) Establishment of Quorum (*3 of 5 advisory members required*)
  - b) Introductions and Public Comment (*Limited to 3 minutes regarding items not on the agenda*)
  
- II. Advisory Committee (2:10 pm) **Baime Michaels**
  - a) Discussion: Roles and Responsibilities
  - b) Discussion: Appoint Christian Tolen as Advisory Committee Member **Adair**
  
  - c) Action: Approve Attendance Policy **Baime Michaels**
  
- III. Budget and Work Plan Report (2:20 pm) **Adair**
  - a) Discussion: 2018 and 2019 forecast
  - b) Discussion: 20/K and 24/K priorities and program desires
    - 1. Upcoming events, THIS Midtown, 20/K
    - 2. Upcoming events, June-Aug, Third Thursday, Oktoberfest 9/29, 24/K
    - 3. 2019 Events
    - 4. Processes and communications for event involvement
    - 5. Bollard installation at 20<sup>th</sup> and K
    - 6. Marketing, advertising, and social media opportunities
    - 7. Additional CMRBID services – parking and pressure washing
    - 8. Landscaping Improvements, Lighting
  - c) Discussion: April 11<sup>th</sup> Human Resources Training
    - 1. Feedback and desire for future trainings
  
- IV. Police Department (2:45pm) **Gigante**
  - a) Discussion: Entertainment Team
  
- V. Consent Calendar (2:55 pm) **Bazett**
  - a) Action: Approve November, 2017 Minutes

*Adjournment – Future Meeting: Wednesday, August 8, 2018, 2-3pm*

