

Executive Committee Meeting
Friday, April 13th, 2018
Midtown Association Office, 1401 21st St Unit A, Sacramento, CA 95811
12:00-1:30pm

AGENDA

- I. Public Comment: Public Comment is limited to 3 minutes on items not on the agenda.
 - a) **Presentation:** Emerge Summit Breakout Sessions Overview **Adair**

- II. **Board Development (12:10 pm)**
 - a) **Discussion:** Board Updates **Saunders**
 - i. Welcome Future Board Members **EC Members**
 - 1. Sean Ruth, Sacramento Bee
 - 2. Nikky Mohanna, Mohanna Development
 - ii. MA Overview **Baime Michaels**
 - b) **Action:** Recommend Mohanna appointment to the Board of Directors **Saunders**
 - c) **Action:** Recommend appointment of Ruth to the Board of Directors **Saunders**
 - d) **Action:** Accept Flamingo House Christian Tolen to replace Matthew Byrd as Midtown Central Advisory Committee Member **Saunders**

- III. **Budget / Reports (12:25 pm)**
 - a) **Action:** Approve March Financial Report **Baime Michaels**
 - b) **Action:** Approve Updated Financial Procedures **Baime Michaels**
 - c) **Action:** Re-approve \$10,000 for a street light near B Street Theatre and Hotel Sutter within current PBID District/Term (approved 11/10/16) **Baime Michaels**
 - d) **Action:** Give the Executive Director authority to purchase a vehicle NTE \$6,000. **Baime Michaels**
 - e) **Action:** Authorize Executive Director to close gas credit card with Shell, with a credit limit of \$2,500, and open new fuel fleet card with Arco, with a credit limit NTE \$3,000. **Baime Michaels**
 - f) **Discussion:** Midtown Love invitations to your network **Adair**

- IV. **Strategic Plan / Policy (12:30 pm)**
 - a) **Action:** Approve Midtown Association Mural Policy **Gugino**
 - b) **Discussion:** Homelessness **Baime Michaels**
 - c) **Discussion/Action:** Infill – Enterprise/Specific Plan **Parker**
 - a. **Discussion:** 1617 J Street
 - b. **Action:** Specific Plan – Residential Financing Delay - Confirm the position of the Specific Plan Ad Hoc group and advocate for further delays in residential housing fees until July 1, 2019.
 - d) **Discussion:** Transparency in Tax Initiative **Parker**
 - e) **Discussion:** Transportation – No update **Parker**



f) **Discussion:** Infrastructure – No update

Parker

V. **Action: Consent Calendar (1:15 pm)**

Saunders

- a) **Action:** Approve February 2018 Executive Committee Minutes
- b) **Action:** Authorize Executive Director to sign, pay, execute and if needed, terminate the following agreement for service delivery before December 31, 2018:
 - i. 3 Fold (SBIA design services) – NTE \$10,000 (New Exhibit on existing contract)
 - ii. Grid Agency (MC event services) – NTE \$5000 (Execute new contract)
 - iii. BIM Tech (MC event services) – NTE \$10,000 (Execute new contract)
 - iv. USA Valet (MC parking services) – NTE \$10,000 (Execute new contract)
 - v. Imagine Plant Design (plant service)- NTE \$1,630.00(Contract Continuation)
 - vi. TriCorp-Group Inc. (bollard construction contractor) – NTE \$15,500.00 (Execute new contract)

Adjournment - Next Meeting: Friday, May 11th, 2018 - 12:00pm – 1:30pm

