

SBIA Meeting
Wednesday, February 14, 2018, 3:00 pm – 4:00 pm
Midtown Association Office, 1401 21st St, Unit A, Sacramento, CA 95811

AGENDA

I. Introductions & Public Comment Adair

*Public Comment is limited to items not on the agenda.
Comments are limited to 3 minutes.*

II. Work Plan Updates

- a) *DISCUSSION:* District Logo Design **3 Fold**
- b) *DISCUSSION:* Marketing Plan **Adair**
- c) *DISCUSSION:* Program Advertising **Adair**
- d) *DISCUSSION:* Valentine’s Day **Adair**
- e) *DISCUSSION:* Sacratomato Week **Adair**
- f) *DISCUSSION:* Halloween Pooch Parade **Adair**
- g) *DISCUSSION:* 2018 Movie Nights & Yoga **Adair**
- h) *DISCUSSION:* Collections **Adair**
- i) *DISCUSSION:* HR Training **Adair**
- j) *DISCUSSION:* Tree Lighting **Adair**

III. New Items for Consideration Adair

IV. Adjournment Adair

Next Meeting: Wednesday, May 9 2018, 3PM-4PM

