

Midtown Central BID

Wednesday, February 28, 2018

Midtown Association Office, 1401 21<sup>st</sup> St Unit A, Sacramento, CA 95811, 2:00 pm – 3:00 pm

AGENDA

- I. Call to Order (2:05 pm) Bazett
  - a) Establishment of Quorum (*3 of 5 advisory members required*)
  - b) Introductions
  - c) Public Comment (*Limited to 3 minutes regarding items not on the agenda*)
  
- II. Advisory Committee (2:10 pm) Baime Michaels
  - a) Discussion: Roles and Responsibilities
  - b) Action: Code of Conduct, Attendance
  
- III. District Formation Process Recap (2:15 pm) Adair
  - a) Discussion: District goals, outreach, and formation process
  - b) Discussion: Collections
  
- IV. Budget and Work Plan Report (2:25 pm) Adair
  - a) Discussion: 2018 forecast
  - b) Discussion: 20/K and 24/K priorities and desires
    - 1. Upcoming events at 20/K
    - 2. Upcoming events at 24/K
    - 3. Marketing and advertising opportunities
    - 4. Requesting services (pressure washing, parking validations, etc)
    - 5. Landscaping Improvements
  - c) Discussion: Human Resources Training
  - d) Discussion: Job Fairs
  - e) Discussion: 23/K Development
  
- V. Police Department (2:45pm) Gigante
  - a) Discussion: Entertainment Team
  
- VI. Consent Calendar (2:55 pm) Bazett
  - a) Action: Approve November, 2017 Minutes

*Adjournment – Future Meetings: Wednesday, May 16, 2018, 2:00 pm – 3:00 pm*

