

Midtown Central BID

Wednesday, November 15, 2017

Midtown Association Office, 1401 21st St Unit A, Sacramento, CA 95811, 2:00 pm – 3:00 pm

AGENDA

- I. Public Comment: Public Comment is limited to 3 minutes on items not on the agenda.

- II. **Introductions (2:05 pm)**
 - a) **Discussion** **Bazett**

- III. **Advisory Committee (2:10 pm)** **Baime Michaels**
 - a) **Discussion: Roles and Responsibilities**

- IV. **District Formation Process Recap (2:15 pm)**
 - a) **Discussion: District outreach, formation process, and goals** **Adair**

- V. **Collection schedules (2:20 pm)** **Adair**
 - a) **Discussion: District collection process**

- VI. **Budget and Work Plan (2:25 pm)** **Adair**
 - a) **Discussion: 2017 and 2018 forecast**
 - b) **Discussion: 20/K and 20/K area priorities**
 - c) **Discussion: Valet program, Instagram Account, & Employee parking**
 - d) **Action: District Work Plan**
 - e) **Action: District Event Plan**
 - f) **Action: MOU Pressure Washing**

- VII. **Police Department (2:45pm)** **Gigante**
 - a) **Discussion: Entertainment Team**

- VIII. **Adjournment (3:00pm)** **Bazett**

Adjournment – Future Meetings: Wednesday, February 21, 2018, 2:00 pm – 3:00 pm

