

# WELCOME TO THE MIDTOWN PROPERTY BUSINESS IMPROVEMENT DISTRICT (PBID)

## WHO WE ARE

Our mission is to make Midtown the center for culture, creativity and vibrancy in Sacramento's urban core.

## WHAT WE DO

Effective January 1, 2017, the Midtown PBID will provide three areas of service to your commercial property.

### STREETSCAPE, MAINTENANCE & SAFETY

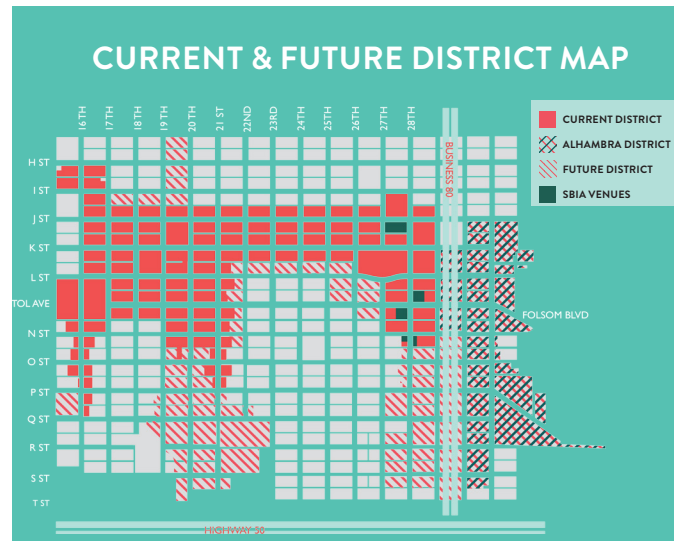
- Increasing safety, decreasing homelessness and building pride.
- Continually and proactively monitoring Midtown.
- Removing graffiti, human waste, stickers, biohazards and litter.
- Pressure washing sidewalks, cleaning gutters/ storm drains and collecting debris.
- Improving safety day and night by reducing homelessness and crime in Midtown through outreach, security and partnership with the Police Department.

### PLACEMAKING & CAPITAL IMPROVEMENTS

- Attracting investment in the District such as bike infrastructure, lighting, Wi-Fi and art.
- Increasing pedestrian and bike visitors in parks and at natural activity centers.

### ADVOCACY, COMMUNICATIONS AND DISTRICT ADMINISTRATION

- Increasing the performance of businesses, property value and media coverage for the District.
- Continually monitoring both current and future issues, legislation and trends likely to impact Midtown businesses and ensure a "collective" voice is heard.



## IMPORTANT DETAILS FOR 2017

- Attend an informational meeting. For detailed information on meeting dates and times, email [info@exploremidtown.org](mailto:info@exploremidtown.org).
- Beginning on January 1, 2017, please use the dispatch number that corresponds to your property location to request Streetscape, Maintenance, & Safety service, Monday through Saturday, 7am to 9pm.
- Midtown Dispatch: (916) 287-9867
- Alhambra Dispatch: (916)-287-9272
- For graffiti removal requests, please have exterior matching paint onsite.
- Subscribe to our Email Newsletter to stay updated on activities.
- Add #ExploreMidtown to all of your social media posts.

## MEET THE TEAM



**Emily**  
Executive Director  
[Emily@exploremidtown.org](mailto:Emily@exploremidtown.org)



**John**  
BID Services Manager  
[John@exploremidtown.org](mailto:John@exploremidtown.org)



**Luis**  
Clean & Safe Manager  
[Luis@exploremidtown.org](mailto:Luis@exploremidtown.org)



**Hannah**  
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**Darla**  
Administrative Coordinator  
[Darla@exploremidtown.org](mailto:Darla@exploremidtown.org)



**Jameson**  
Advocacy & Strategic Communications Manager  
[Jameson@exploremidtown.org](mailto:Jameson@exploremidtown.org)

## PROPERTY TAX INFORMATION

The PBID tax line on your property tax bill funds the three areas of service outlined on the far left.

## SACRAMENTO COUNTY SECURED PROPERTY TAX BILL ANNUAL TAX BILL

LEVY #:	STATUTORY AUTHORITY:	DIRECT LEVY NAME:	PHONE NUMBER:
0483	PBID Law of 1994	Midtown Sacramento PBID	(916) 442-1500