

WELCOME TO THE MIDTOWN PROPERTY BUSINESS IMPROVEMENT DISTRICT (PBID)

WHO WE ARE

Our mission is to make Midtown the center for culture, creativity and vibrancy in Sacramento's urban core.

WHAT WE DO

Effective January 1, 2017, the Midtown PBID will provide three areas of service to your commercial property.

STREETSCAPE, MAINTENANCE & SAFETY

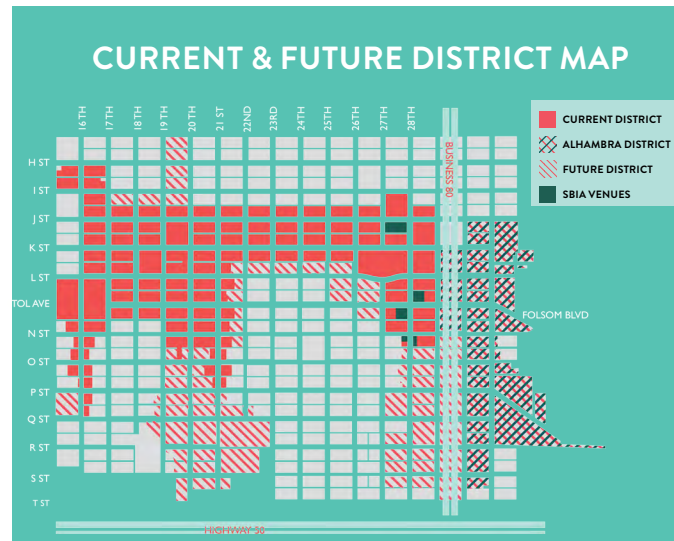
- Increasing safety, decreasing homelessness and building pride.
- Continually and proactively monitoring Midtown.
- Removing graffiti, human waste, stickers, biohazards and litter.
- Pressure washing sidewalks, cleaning gutters/ storm drains and collecting debris.
- Improving safety day and night by reducing homelessness and crime in Midtown through outreach, security and partnership with the Police Department.

PLACEMAKING & CAPITAL IMPROVEMENTS

- Attracting investment in the District such as bike infrastructure, lighting, Wi-Fi and art.
- Increasing pedestrian and bike visitors in parks and at natural activity centers.

ADVOCACY, COMMUNICATIONS AND DISTRICT ADMINISTRATION

- Increasing the performance of businesses, property value and media coverage for the District.
- Continually monitoring both current and future issues, legislation and trends likely to impact Midtown businesses and ensure a "collective" voice is heard.



IMPORTANT DETAILS FOR 2017

- Attend an informational meeting. For detailed information on meeting dates and times, email info@exploremidtown.org.
- Beginning on January 1, 2017, please use the dispatch number that corresponds to your property location to request Streetscape, Maintenance, & Safety service, Monday through Saturday, 7am to 9pm.
- Midtown Dispatch: (916) 287-9867
- Alhambra Dispatch: (916)-287-9272
- For graffiti removal requests, please have exterior matching paint onsite.
- Subscribe to our Email Newsletter to stay updated on activities.
- Add #ExploreMidtown to all of your social media posts.

MEET THE TEAM



Emily
Executive Director
Emily@exploremidtown.org



Kelly
Operations Director
Kelly@exploremidtown.org



John
BID Services Manager
John@exploremidtown.org



Hannah
Placemaking Manager
Hannah@exploremidtown.org



Luis
Clean & Safe Manager
Luis@exploremidtown.org



Jameson
Advocacy & Strategic Communications Manager
Jameson@exploremidtown.org



Darla
Administrative Coordinator
Darla@exploremidtown.org

PROPERTY TAX INFORMATION

The PBID tax line on your property tax bill funds the three areas of service outlined on the far left.

SACRAMENTO COUNTY SECURED PROPERTY TAX BILL ANNUAL TAX BILL

LEVY #:	STATUTORY AUTHORITY:	DIRECT LEVY NAME:	PHONE NUMBER:
0483	PBID Law of 1994	Midtown Sacramento PBID	(916) 442-1500