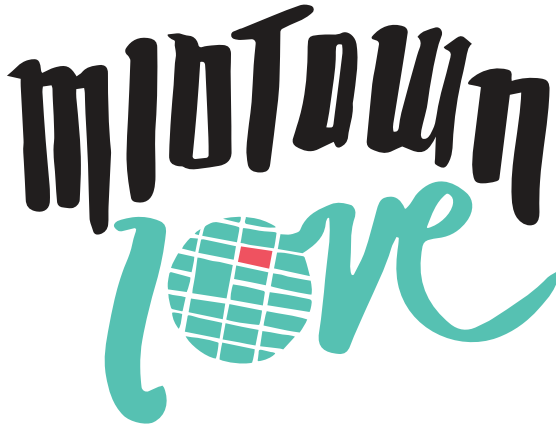


THE EVENT TO SUPPORT



**THURSDAY
MAY 18, 2017**

6 - 9 PM

**FACES NIGHTCLUB
2000 K ST
SACRAMENTO, CA 95811**

Say goodbye to the traditional Gala and start rallying your entourage to dine, drink, dance and socialize at a unique experience in the heart of Midtown. Witness some of Midtown's local celebrities in an iconic lip sync battle, and as well as model your favorite pose in front of a "Wall of Boom," all of this while supporting the Midtown community. This annual event allows for Midtown businesses to strive and thrive in a community that continues to make Midtown the center for culture, creativity and vibrancy in Sacramento's most urban core.

EVENT OBJECTIVE:

The purpose of the Midtown Love event is to celebrate Midtown's achievements and showcase an exciting new project each year. Midtown Love is everything the standard Gala event is not. Expect an interesting location each year, fun Midtown activities, networking, drinks, live entertainment, excellent eats via heavy appetizers, and the opportunity to support the cause of the year at the entrance with raffle tickets. The program is interactive and entertaining, the evening is about experiencing Midtown. Dress code is cocktail attire, not black tie.

FEATURES & ATTRACTIONS:

Cocktail Hour • Lip Sync Battle Performance
The Wall of Boom • Photobooth • Drag Queens

EVENT DETAILS:

6 PM	Event Start Time
6 -7 PM	Cocktail Hour/Food Service
7 PM	Music Performance
7:30 PM	Lip Sync Battle
8 PM	Visual Performing Presentation
8:30 PM	Lip Sync Battle
9 PM	End of Event

CONTACT INFO:

John Adair
916-442-1500 or john@exploremidtown.org

A BENEFIT FOR THE MIDTOWN ASSOCIATION



A BENEFIT FOR:

THURSDAY, MAY 18, 2017
6 - 9 PM

FACES NIGHTCLUB
2000 K ST // SACRAMENTO, CA 95811

SPONSORSHIP OPPORTUNITIES

MAIN STAGE/LIP SYNC SPONSOR

\$8,000 (~~2 AVAILABLE~~) (1 AVAILABLE)

- Main stage name recognition for your company
- Promotional rights to reference as a stage sponsor
- Numerous company mentions from stage
- Optimum stage signage
- Included in advertising material
 - Link and logo on website
 - Logo included in printed program
 - Social Media mentions
 - 10 tickets at a reserved table
 - VIP and backstage passes
 - 1 entry for a member of your team to the lip sync battle

COCKTAIL HOUR SPONSOR

\$8,000 (1 AVAILABLE)

- Cocktail token with company logo
- Cocktail napkins with company logo
- Stir sticks with company logo
- Logo/Name on cocktail menus
- Logo included in printed program
- Social Media mentions
- 10 tickets at a reserved table

ACTIVATION SPONSORSHIP

WALL OF BOOM

\$5,000 (1 AVAILABLE)

(A specially created wall of Boomcases that will function as a step and repeat, as well as a sound system for the cocktail hour/alley party)

- Logo incorporated into the interactive step and repeat
- Props with your logo printed on and distributed at the Wall of Boom
 - Two social media mentions
 - 5 VIP/backstage tickets

PHOTO BOOTH

\$5,000 (1 AVAILABLE)

- Every guest walks away with their photo printout with your sponsor logo
- Photos shared at the event that include your logo, handle, and hashtag
- Two social media mentions
- 1 dedicated announcement mention during the event
- 5 VIP/backstage tickets

ALLEY PARTY

\$5,000 (1 AVAILABLE)

- Table recognition - Brand and logo placed on top of table(s)
- Food stations recognition - Brand and logo recognized at designated food station
- Brand logo on E-mail blast
- Two social media mentions
- 1 dedicated announcement mention during the event
- 5 VIP/backstage tickets

LOUNGE

\$5,000 (1 AVAILABLE)

- Branded pillows in cabana lounge area
- Onsite signage
- 1 dedicated announcement mention during the event
- 5 VIP/backstage tickets

SUPPORTING SPONSOR - \$1,000

- Record with your logo on the welcome wall.
- Social Media mentions
- 1 dedicated announcement mention during the event

A BENEFIT FOR THE MIDTOWN ASSOCIATION